

# Target Market Determination Savings and Investment Products

**Youth Transact** 

WAW Credit Union Co-Operative Ltd.

ABN 48 087 651 787

Australian Financial Service Licence 247298

Australian Credit Licence 247298

### Target Market Determination – Savings and Investment Products

### S57 – Youth Transact

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Issuer	WAW Credit Union Cooperative Ltd ABN 48 087 651 787 AFSL & Australian Credit Licence 247298
Date of TMD	02 November 2022
Date of TMD  Target Market	
	This product is designed for customers 13–25 years of age, who require a daily transactional account which offers a transaction fee–free option.

#### Classes of consumers for whom the product is unsuitable

This product is unsuitable for:

- Children under 13 years old
- Individual consumers or joint account holders over 25 years of age
- Individual consumers or joint account holders between 13–25 years old who require Visa debit card access for an Authority to Operate (ATO)
- Business customers, including sole traders
- Self-Managed Superannuation Funds
- Registered clubs, societies and community groups

## Explanation of why the product is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market

This product is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market because it provides a transaction-fee free daily transactional account for customers in the youth demographic who are still learning to become financially competent.

### Distribution Conditions

#### Distribution conditions

This product is distributed by the issuer through the following channels:

• Service centres

Distribution conditions for this product include:

- ensuring that retail clients meet the eligibility requirements for the product
- ensuring that distribution through branches by appropriately trained staff

There are no other distributors for this product.

## Why the distribution conditions and restrictions will make it more likely that the consumers who acquire the product are in the target market

Geographic proximity of consumers and branch distribution of this product enables face-to-face assessment of the customer's financial situation, objectives and needs by adequately trained staff members.

### Review Triggers

The review triggers that would reasonably suggest that the TMD is no longer appropriate include:

- A significant dealing of the product to consumers outside the target market occurs;
- A significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate;
- A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate.

Review Periods	Periodic review date: 31 October 2024
	Periodic reviews: every 2 years after the initial and each subsequent review
Distribution	BankWAW does not engage in retail product distribution conduct in relation to
Reporting	this product.
Requirements	